Volvo Wagon Holds Its Value Better Than Any Other Car In Its Class

The 2020 Volvo V90 wagon holds its value better than any other car in its class, according to ALG, an industry authority on automotive residual value projections, making this the second year in a row the V90 has won the ALG Residual Value Award in the Premium Full Size Segment.

Presented annually, ALG Residual Value Awards recognize vehicles predicted to hold the highest percentage of their value after a three-year period. Vehicles are categorized into 27 segments and evaluated against several parameters including used vehicle performance, brand outlook and product competitiveness. Only 2020 model year vehicles were eligible for this year’s awards.

“We are incredibly proud that the V90 has received a Residual Value Award for the second year in a row,” said Anders Gustafsson, Senior Vice President Americas and President & CEO Volvo Car USA LLC. “A car purchase is one of the biggest investments a consumer makes, and this recognition gives our V90 customers confidence that they’ve made a smart decision that will retain its value for years to come.”

Building on a long heritage in the wagon segment, the V90 features a five-door, five-seat layout, and carries the proud and confident face of the Volvo Scandinavian design language. Key features include the iconic “Thor’s Hammer” LED headlight design, a new grille and Volvo Ironmark, and the expressive use of the Volvo word mark on the rear. The 2020 V90 starts at $51,450 and is available now at nearly 300 Volvo retailers nationwide.

For more information on the Volvo V90, visit www.volvocars.com/us

About Volvo Car USA
Volvo Car USA LLC, (www.volvocars.com/us) is a subsidiary of Volvo Car Group of Gothenburg, Sweden. VCUSA provides marketing, sales, parts, service, technology and training support to Volvo automobile retailers in the United States. For more information please refer to the VCUSA media website at: http://www.media.volvocars.com/us.

Keywords:
Awards, Press Releases, V90, 2019

Descriptions and facts in this press material relate to Volvo Cars’ International car range. Described features might be optional. Vehicle specifications may vary from one country to another and may be altered without prior notification.
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Media Contacts

Russell Datz
National Media Relations Manager
Volvo Car USA
Phone: +1 201-768-7300
Russell.datz@volvocars.com

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