Press Release

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Anders Gustafsson

“Regain our rightful size and brand positioning with our retail partners.”

Anders Gustafsson is the Head of Volvo Cars within the Americas Region, and President & CEO of Volvo Car USA LLC. Holding both roles since 2017, Anders’s area of responsibility spans more than 20 countries.

With deep knowledge of the strengths and efficiencies of a holistic value chain, Anders is skilled in his ability to capture value throughout the entire ownership cycle. He is also a relentless advocate for driving unparalleled customer experience, and believes it will be the factor that paves the path for Volvo Cars’ future success.

Over the course of his career, Anders has progressed through the ranks of business, operating in myriad automotive industry segments. In parallel, Anders has chaired and formed parts of boards, financial institutions, and IT organizations.

Together, these experiences have shaped in Anders a robust, rounded understanding of the global automotive industry and those sectors – including financial and digital – adjacent to it.

Throughout his career, Anders has successfully spearheaded and executed multiple industry-wide transformation initiatives, with Carsharing Mobility one of many examples of a pioneered, consumer-centric service.

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Descriptions and facts in this press material relate to Volvo Cars’ international car range. Described features might be optional. Vehicle specifications may vary from one country to another and may be altered without prior notification.

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