Volvo Cars Launches Stress-Free International Student Program

ROCKLEIGH, NJ (March 16, 2017) – Volvo Car USA, LLC (VCUSA) today announced the launch of the international student program, comprised of an all-inclusive one-time payment that allows the student to drive a new Volvo vehicle during their time studying in the US.

Parents and students alike will have the peace of mind of not having to make monthly payments, purchase separate insurance, establish US credit, or worry about routine maintenance and service. After graduation, simply turn the car in to a local dealer.

“At Volvo, we strive to develop solutions to make life less complicated for our customers,” said Rick Bryant, Vice President, Sales Operations, VCUSA. “The international student program is a prime example of this: one simple payment with nothing else to worry about during their time studying in the country.”

Students enrolled at a US college, with a Student Visa and valid driver’s license are eligible. Full program details can be found by visiting VolvoCarsForStudents.com.

About Volvo
Volvo Car USA, LLC, (www.volvocars.com/us) is a subsidiary of Volvo Car Group of Gothenburg, Sweden. VCUSA provides marketing, sales, parts, service, technology and training support to Volvo automobile retailers in the United States. For more information please refer to the VCUSA media website at: http://www.media.volvocars.com/us.

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Descriptions and facts in this press material relate to Volvo Car Group’s international car range. Described features might be optional. Vehicle specifications may vary from one country to another and may be altered without prior notification.