Press Release

Sep 08, 2014 | ID: 151495

Volvo Cars Of Canada Opens A New Parts Distribution Centre In Toronto, Ontario

TORONTO, ON. On September 3rd, 2014, Volvo Cars of Canada opened a new parts distribution centre in Toronto specifically designated for eastern and central Canadian retailers. Marc Engelen, President & CEO of Volvo Cars of Canada and Miguel A. Mazarias, Divisional Vice President of Neovia Logistic Services were on-site to perform the ribbon-cutting ceremony. The Neovia Logistics team will be responsible for the management and operation of the Toronto distribution centre, which is located at 150 Courtneypark Drive West in Mississauga. The opening of this distribution centre further symbolizes Volvo Car’s commitment to the Canadian market, to the retailers and to consumers who seek premium, reliable vehicles as well as optimal customer satisfaction.

“The opening of the parts distribution centre is an important step in our effort to re-establish the Volvo brand in the Canadian market.” stated Marc Engelen, President & CEO of Volvo Cars of Canada Corp.

“The retailers are extremely happy to have a parts distribution centre back in Canada as they will see significantly improved and consistent delivery times.” stated Carol Kitchen, Vice President, Customer Service, for Volvo Cars of Canada. “We expect these improvements in parts delivery to have a positive effect on both retailer and consumer satisfaction.”

Formerly, all Canadian retailers were served from distribution centres in the United States, with central and eastern Canadian retailers supplied from the Volvo distribution centre in Rutherford, New Jersey and western Canadian retailers being served by a centre in Ontario, California. Although western retailers will continue to work with the warehouse in Ontario, California, the Toronto distribution centre signifies a positive shift to a localized parts supply that is expected to supplement the continued focus on the Canadian market and further the re-establishment of the Volvo brand in the automotive landscape, Canada-wide.

With the help of Neovia Logistics Services, the Toronto distribution centre will support eastern and central Canadian retailers in an efficient manner that looks to better balance costs and service levels while supporting retailer relationships and their service business. A global partner of Volvo Cars, Neovia Logistics has a presence that spans six continents and coordinates business logistics in a plethora of industries.

“Neovia is honoured to be the selected logistics partner for Volvo Cars in Toronto.” stated Miguel A. Mazarias, Divisional Vice President for Neovia Logistics. “Since 2003, Neovia has been providing high quality services to Volvo Cars in Europe, and we are excited and ready to also deliver premier services to the Volvo Cars retailers in Canada.”

“We are very excited to be an extended part of the Volvo family here in Canada. With our experience with automotive service parts we feel we can do an excellent job for the Volvo retailers in Eastern Canada.” stated Kris Paquin, Divisional Vice President for Neovia Logistics.

Well adept in the coordination of automotive services and logistics, the operation of the distribution centre in Toronto makes for a fitting opportunity to continue the already strong partnership between Volvo and Neovia Logistics.
About Neovia Logistics

Neovia Logistics (www.neovialogistics.com) is a global, industrial contract logistics company, leveraging over 85 years of operational and distribution expertise. Unlike most 3PLs offering only transactional services, Neovia approaches logistics from their customers’ perspective, providing comprehensive inventory management and dynamic warehousing, to outstanding job-site and inbound-to-manufacturing services. With global operations across six continents, 25 countries, 96 facilities and shipping to over 190 countries, Neovia partners with companies in construction, mining, automotive, energy and other industries.

About Volvo Cars of Canada

Volvo Cars of Canada Corp. is part of the Volvo Car Group of Gothenburg, Sweden. The company provides marketing, sales, parts, service, technology and training support to the 38 Volvo automobile retailers across the country. The S60, S80 and XC60 are among only 22 vehicles that have been awarded the prestigious new Top Safety Pick+ by IIHS (Insurance Institute for Highway Safety). Volvo Cars is committed to Vision 2020, our goal that no one shall be killed or seriously injured in a Volvo by the year 2020.

About Volvo Car Group

Volvo has been in operation since 1927. Today, Volvo Cars is one of the most well-known and respected car brands in the world with sales of 427,000 in 2013 in about 100 countries. Volvo Cars has been under the ownership of the Zhejiang Geely Holding (Geely Holding) of China since 2010. It formed part of the Swedish Volvo Group until 1999, when the company was bought by Ford Motor Company of the US. In 2010, Volvo Cars was acquired by Geely Holding.

As of December 2013, Volvo Cars had over 23,000 employees worldwide. Volvo Cars head office, product development, marketing and administration functions are mainly located in Gothenburg, Sweden. Volvo Cars head office for China is located in Shanghai. The company’s main car production plants are located in Gothenburg (Sweden), Ghent (Belgium) and Chengdu (China) while engines are manufactured in Skövde (Sweden) and Zhangjiakou (China).

Keywords:
Facilities, Quality, Corporate, Press Releases

Descriptions and facts in this press material relate to Volvo Cars’s international car range. Described features might be optional. Vehicle specifications may vary from one country to another and may be altered without prior notification.

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